



## **Field Hockey BC Board of Directors**

### **Duties of Officers**

#### **Business Development Director**

##### **The Business Development Director shall:**

- Promote the sport of field hockey and Field Hockey BC throughout the province of British Columbia, and, where relevant in conjunction with the appropriate bodies, outside of BC;
- Act as Chairman of, and appoint Society members, to the Business Development Committee;
- Play a leading role in the long-term promotion of the sport in BC and develop a long-term business strategy in line with the long-term vision for Field Hockey BC and its partners;
- Responsible for overseeing business sponsorship, marketing and publicity agreements at all Field Hockey BC World, Olympic and Domestic Events.
- Ensure that all business agreements conform to Field Hockey BC standards and do not conflict with existing Field Hockey BC sponsorship contracts.
- Be responsible for the oversight of any sponsorship agreements as they relate to Field Hockey BC and its representative teams;
- Liaise with the Executive Director where appropriate, and specifically in the:
  - Production of Promotional Resources
  - Development of the Calendar for Promotional Events
  - Bid Processes
  - Project Planning
  - Long-Term Strategic Plan
- Serve as a member of the Executive and be a member of the Society;
- Assist the President in the duties of her office;
- Perform such duties as may be determined from time to time by the Executive.

**Business Development Director  
Sub-Committee**

**A BUSINESS ADVISORY COMMITTEE  
FOR  
FIELD HOCKEY BC**

*To assist in the long term development and realization of building a home for field hockey in BC the following is proposed to operate in compliment and support of the Board of Directors of Field Hockey BC.*

**Field Hockey BC Business Advisory Committee**

**Purpose**

To provide Field Hockey BC with insights, advice, and counsel on fund development, business development, and advancing the sport of field hockey in the province of BC.

To assist the Business Development Director in establishing short and long term fund raising goals, priorities and strategies.

To provide strategic input on the creation, implementation and establishment of a Capital Campaign to build and operate world class training and playing facilities, which will enable BC to lead the country onto the world field hockey stage.

To assist and work in partnership with Field Hockey Canada's business and funding development programs.

**Structure**

Comprised of not more than seven external community and business leaders  
Chaired by the Business Development Director, Field Hockey BC  
Reports Annually to the Board of Directors of Field Hockey BC  
Meets a minimum of three times each year

**Rationale**

It is our responsibility to put Canada on the podium of both the world championships and Olympics and in doing so capturing the imagination of the youth of our province to dream. To achieve this we must build a home for field hockey the world would be proud to come and play at.