



Duties of Officers

Marketing Director

The Marketing Director shall:

- Promote the sport of field hockey and FHBC throughout the province of British Columbia, and, where relevant and in conjunction with the appropriate bodies, outside of BC;
- Act as Chairman of, and appoint Society members, to the Marketing Committee;
- Liaise with media on behalf of FHBC with respect to the promotion of the sport of field hockey in BC;
- Responsible for the oversight of any sponsorship agreements as they relate to the FHBC;
- Ensure that all FHBC Programs conform with sponsorship agreements of FHBC;
- Responsible for overseeing sponsorship agreements at all tournaments to ensure that they conform with FHBC standards and do not conflict with FHBC sponsorship agreements. To assist in sponsorship agreements;
- Serve as a member of the Board and be a member of the Society;
- Assist the President in the duties of his/her office;
- Perform such duties as may be determined from time to time by the Board;
- Liaise with the Executive Director where appropriate, and specifically in the:
 - production of the Society Newsletter

Standing Committee

Marketing Committee

Membership:

- The Marketing Committee shall consist of the Marketing Director (Chair), Executive Director, one further Board member and others co-opted by the Committee.

Responsibility:

- To Promote the sport of field hockey and within this the aims and objectives of the Society, throughout the province of British Columbia, and, where relevant and in conjunction with the appropriate bodies, outside of BC;