



FHBC Strategic Plan 2016-2020

Strategic Summary – Governance; Leadership; Operations

Identification and Ranking of Macro Strategic Priority Areas

Identified Priority Areas (Governance and Leadership):

Governance

- Maintain and improve the **quality** of our governance and operations

We want to be an exemplar PSO and Sport...

We're going to do this by providing effective leadership by embedding current policies, by regulating fairly and consistently, protecting and educating the Hockey Community, ensuring our provincial volunteer and staff team is well trained and well informed, by improving our internal systems and procedures through effective data management, robust financial procedures and increasing influence in national hockey governance with FHC.

Leadership and Promotion

- Attract and maintain **more people** in the sport

We want to attract 10% more young people and adults into the sport...

We're going to do this by increasing the amount and improving the **quality** of programs aimed at junior development, by increasing the number of and strengthening our existing club–school–provincial links, and by increasing the number of new and retained participants within our club and university programs.

Identified Priority Areas (Operational) in Rank Order:

Coaching and Coach Education

1. Maximise education, certification and professional development for **coaches**
We want to offer a comprehensive annual program of NCCP certification opportunities as well as develop professional development tools aimed at coaches at the grass-roots level
We are going to do this by recruiting and training **quality** learning facilitators, by offering seasonal opportunities in every region, by appointing our best coaches in line with LTFHD principles and by initiating a provincial coach identification and mentorship program.

Officiating and Officials Education

2. Maximise education, certification and professional development for **officials**
We want to offer an annual program of NUCP certification opportunities as well as develop and implement a non-certified provincial mentorship program aimed at targeted officials
We are going to do this by recruiting and training **quality** learning facilitators, by offering seasonal opportunities in every region, by appointing our best officials in line with LTFHD principles and by initiating a provincial umpire identification and mentorship program.

Community Club Support and Self-Sustainability

3. Help our **clubs** and **associations** to develop and thrive
We want an infrastructure that is capable of growing and further developing the sport...
We're going to do this by supporting our club structure to ensure that it is equipped to provide a **quality** experience for the participant, ensuring that all of our associations are fit for the purpose of delivering this strategy and by aligning league and competition structures.

Targeted Support for Grass-Roots Development

4. Extend **grass-roots** development initiatives
We want to assist our club community in the delivery of quality grass-roots programming...
We're going to do this by extending our elementary schools program, by offering educational support to club coaches and officials, and through a commitment to running grass-roots

festivals.

Event Hosting and Domestic Competition Review

5. Extend opportunities within provincial **event hosting**

We want hockey viewed as a premier Canadian and Olympic team sport...

We're going to do this by further raising the profile of the game through staging international and domestic events and competitions, by developing media relationships to drive up hockey content in the media, and by improving methods of communication both internally and externally.

Direct Athlete Programming

6. Extend opportunities within the **high performance (T2T/T2C)** and **developmental (L2T)** athlete pathway with specific emphasis on **junior development**

We want to be recognized as leaders and innovators in the delivery of high performance and developmental athlete programming...

We're going to do this by delivering **quality** programming that meets the needs of athletes between the ages of 10-18, considers the principles of the Long-Term Athlete Development Model (LTAD), and is supported by a direct investment in our coaching and administrative resource base.

Own the Podium

7. Achieve **provincial** podium **success**

We want to regularly compete for medals in all national tournaments and international tour events...

We're going to do this by delivering a legacy for continued provincial success through sustainable athlete contact time, increasing the quality of coaching throughout British Columbia, improved engagement with our leagues and clubs.